

HOW TO MAKE MONEY WITH PHOENIX

Understanding Phoenix

The Legend of the Phoenix -

At the end of its life-cycle the phoenix builds itself a nest of cinnamon twigs that it then ignites; both nest and bird burn fiercely and are reduced to ashes, from which a new, young phoenix arises.

The bird was also said to regenerate when hurt or wounded by a foe, thus being almost immortal and invincible -- a symbol of fire and divinity.

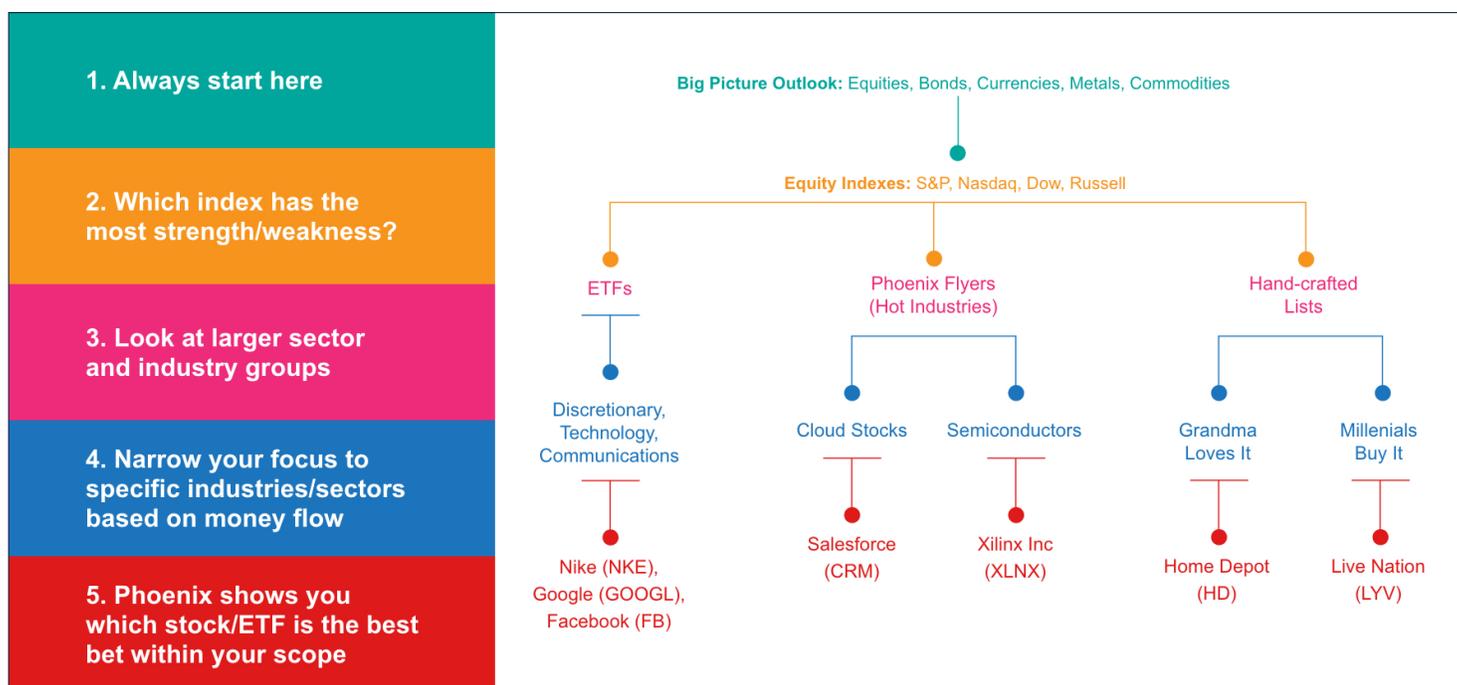
How can a stock be a Phoenix?

In the stock market, there are always stronger stocks than others. The strongest of the bunch, that can withstand market pressures, show themselves as Phoenixes.

When does Phoenix Fly?

The best time to find Phoenix is after a turning point in the market. Whenever there is a pullback, the stocks that 'rise from ashes' the quickest with the most strength behind them, are the best bets. These stocks become easy to spot - after the fact, but Phoenix helps you find them before it's obvious. This is how you get your edge.

Finding Phoenix 101



Checklist to Finding Phoenix -

- ✓ Check Your 'Big Picture Outlook' - Identify overall market sentiment
- ✓ Equity Index of Focus - Look at S&P 500, Nasdaq, Dow, Russell for strength/weakness
- ✓ Look at Sectors & Industries - S&P Sectors, Phoenix Flyers, and Hand-crafted Lists
- ✓ Narrow List Based on Money Flow - Looking for Reversals or Continuation?
- ✓ Consult Phoenix - Phoenix Identifies Strongest/Weakest Links

After you've completed the first 5 steps, decide how to trade Phoenix! Trades can be placed to buy/sell stock/ ETFs, or options on ETFs.

Where can I learn more?

How do I find Phoenix?

Phoenix is found using a proprietary tool called the Phoenix Finder. This tool compares trends and relative strength, pitting stocks against each other so that traders can identify the strongest (or weakest) in the bunch.

How do I trade a Phoenix setup?

Phoenix can be traded through options, ETFs or by buying or selling stock. Strategies used to trade Phoenix are discussed in Danielle's class, Finding Phoenix.

How can I learn more about the Phoenix setup, and get the tool?

www.SimplerTrading.com/Phoenix



ABOUT THE AUTHOR:

Danielle is a market analyst, trader and expert commentator. She is the Director of Options and the head of Simpler Foundation at Simpler Trading. As a former teacher, her goal is to help traders grasp the basics that make trading simpler -- no matter their skill level. She has the keen ability to relay trading information in small tangible bits where even the 'best' of traders will find her insights useful and easy to understand. Her primary focus is on trend-following, directional strategies via options trading, though she covers stocks and ETFs as well. Danielle is a contributor in John Carter's 3rd Edition of Mastering the Trade, and has been seen on Fox News, RT America, Benginza, StockCharts.com, Real Vision TV, Trader's Nation and more. Follow her on Twitter [@traderDanielle](https://twitter.com/traderDanielle).